

SCHEDULE OF EVENTS

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FRIDAY, OCTOBER 6

7:00 am Albuquerque Aloft (at local elementary schools)

SATURDAY, OCTOBER 7

5:45 am Drone Light Show, sponsored by Sandia Resort & Casino
 6:00 am Dawn Patrol Show, presented by Route 66 Casino Hotel and RV Resort
 6:30 am Krispy Kreme Morning Glow
 7:00 am Opening Ceremonies
 7:00 am Mass Ascension
 8:00-noon Chainsaw Carving Exhibition
 10:00 am Chainsaw Carving Auction
 2:00 pm Gordon Bennett Gas Balloon Inflation
 3:00-6:00 pm Chainsaw Carving Exhibition
 4:00-5:00 pm Great American Kite Show
 5:00 pm Team Fastrax™ Skydiving, sponsored by Accident Insurance Company, Inc.
 6:00 pm Gordon Bennett Gas Balloon Race Launch
 6:00 pm Twilight Twinkle Glow™
 7:30 pm Team Fastrax™ Skydiving, sponsored by Accident Insurance Company, Inc.
 7:45 pm Drone Light Show, sponsored by Sandia Resort & Casino
 8:00 pm* AfterGlow™ Fireworks Show

SUNDAY, OCTOBER 8

5:45 am Drone Light Show, sponsored by Sandia Resort & Casino
 6:00 am Dawn Patrol Show, presented by Route 66 Casino Hotel and RV Resort
 6:30 am Krispy Kreme Morning Glow
 7:00 am Mass Ascension
 7:30-11am Fiesta de Los Globitos (Remote Control Balloons Exhibition) sponsored by the City of Las Vegas, NM
 8:00-noon Chainsaw Carving Exhibition
 9:00 am Fiesta of Wheels Car Show (located on north end of Launch Field)
 10:00 am Chainsaw Carving Auction
 11:00 am Balloon Fiesta Pin Trading (Group Tour Tent north end of Main Street)
 3:00-6:00 pm Chainsaw Carving Exhibition
 4:00-5:00 pm Great American Kite Show
 5:00 pm Team Fastrax™ Skydiving, sponsored by Accident Insurance Company, Inc.
 6:00 pm Balloon Glow, powered by ExxonMobil
 7:30 pm Team Fastrax™ Skydiving, sponsored by Accident Insurance Company, Inc.
 7:45 pm Drone Light Show, sponsored by Sandia Resort & Casino
 8:00 pm* AfterGlow™ Fireworks Show

MONDAY, OCTOBER 9

6:00 am Dawn Patrol
 7:00 am Balloon Launch
 8:00 am Fly In Competition Launch
 8:00-noon Chainsaw Carving Exhibition

TUESDAY, OCTOBER 10 - COCA-COLA DAY

6:00 am Dawn Patrol
 7:00 am Balloon Launch
 8:00 am Fly In Competition Launch
 8:00-noon Chainsaw Carving Exhibition

WEDNESDAY, OCTOBER 11

6:00 am Dawn Patrol Show, presented by Route 66 Casino Hotel and RV Resort
 6:30 am Krispy Kreme Morning Glow
 7:00 am Flight of the Nations Mass Ascension sponsored by New Mexico True
 7:30-11am Fiesta de Los Globitos (Remote Control Balloons Exhibition) sponsored by the City of Las Vegas, NM
 8:00-noon Chainsaw Carving Exhibition

THURSDAY, OCTOBER 12

6:00 am Dawn Patrol
 7:00 am Special Shape Rodeo™
 7:00 am Balloon Launch
 8:00 am Fly In Competition Launch
 8:00-noon Chainsaw Carving Exhibition
 10:00 am Chainsaw Carving Auction
 3:00-6:00 pm Great American Kite Show
 4:00-5:00 pm Team Fastrax™ Skydiving, sponsored by Accident Insurance Company, Inc.
 5:00 pm Special Shape Glowdeo™
 6:00 pm Team Fastrax™ Skydiving, sponsored by Accident Insurance Company, Inc.
 7:30 pm Drone Light Show, sponsored by Sandia Resort & Casino
 7:45 pm AfterGlow™ Fireworks Show

FRIDAY, OCTOBER 13 - KIDS' DAY - sponsored by Chick-fil-A

4:30 am Kids' Day Goodie Bag distribution begins (South of Main Street Stage)
 6:00 am Dawn Patrol
 7:00 am Special Shape Rodeo™
 7:00am Balloon Launch
 8:00 am Fly In Competition Launch
 7:30-11:00 am Fiesta de Los Globitos (Remote Control Balloons Exhibition) sponsored by the City of Las Vegas, NM
 8:00-noon Chainsaw Carving Exhibition
 10:00 am Chainsaw Carving Auction
 3:00-6:00 pm Great American Kite Show
 4:00-5:00 pm Team Fastrax™ Skydiving, sponsored by Accident Insurance Company, Inc.
 5:00 pm Special Shape Glowdeo™
 6:00 pm Team Fastrax™ Skydiving, sponsored by Accident Insurance Company, Inc.
 7:30 pm Drone Light Show, sponsored by Sandia Resort & Casino
 7:45 pm AfterGlow™ Fireworks Show

SATURDAY, OCTOBER 14 - ExxonMobil DAY

5:45 am Drone Light Show, sponsored by Sandia Resort & Casino
 6:00 am Dawn Patrol Show, presented by Route 66 Casino Hotel and RV Resort
 6:30 am Krispy Kreme Morning Glow
 7:00 am Mass Ascension, powered by ExxonMobil
 8:00-noon Chainsaw Carving Exhibition
 9:13am-12:09pm Annular Solar Eclipse
 10:00 am Chainsaw Carving Auction
 10:00-11:00 am Great American Kite Show
 11:00 am Balloon Fiesta Pin Trading (Group Tour Tent north end of Main Street)
 1:00-5:00 pm Music Fiesta™
 3:00-6:00 pm Chainsaw Carving Exhibition
 5:00 pm Team Fastrax™ Skydiving, sponsored by Accident Insurance Company, Inc.
 6:00 pm Night Magic™ Glow, powered by ExxonMobil
 6:00 pm Fiesta de Los Globitos (Remote Control Balloons Exhibition) sponsored by the City of Las Vegas, NM
 7:30 pm Team Fastrax™ Skydiving, sponsored by Accident Insurance Company, Inc.
 7:45 pm Drone Light Show, sponsored by Sandia Resort & Casino
 8:00 pm* AfterGlow™ Fireworks Show

SUNDAY, OCTOBER 15

5:45 am Drone Light Show, sponsored by Sandia Resort & Casino
 6:00 am Dawn Patrol Show, presented by Route 66 Casino Hotel and RV Resort
 6:30 am Krispy Kreme Morning Glow
 7:00 am Farewell Mass Ascension, presented by News Radio 770 KKOB
 8:00-noon Chainsaw Carving Exhibition

ALBUQUERQUE INTERNATIONAL BALLOON FIESTA

The World's Premier Balloon Event

4401 Alameda Blvd NE • Albuquerque • New Mexico 87113
 505-821-1000 • Toll Free 1-888-422-7277 • Fax 505-828-2887
 balloons@balloonfiesta.com • www.balloonfiesta.com

* AfterGlow™ fireworks shows will begin as soon as the launch field is clear of balloons, thus the starting times are approximate and subject to change without notice. Additionally, local police will modify traffic flows to utilize all traffic lanes for outbound traffic only at the conclusion of each glow event. So if you want to watch the AfterGlow™ fireworks shows from the Park, plan to arrive at the Park in time for that evening's glow event.

OCTOBER 7-15
2023

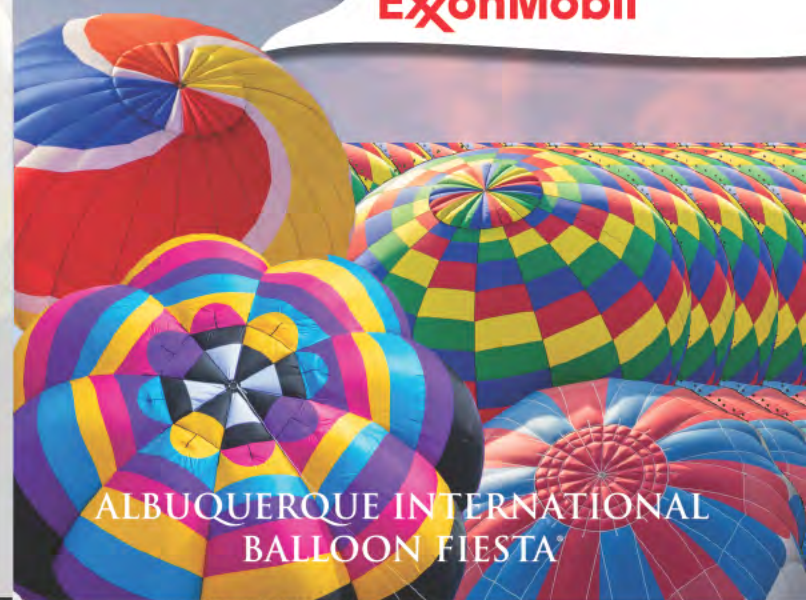


A VIEW FROM ABOVE

SURVIVAL GUIDE



Powered by
ExxonMobil



ALBUQUERQUE INTERNATIONAL BALLOON FIESTA

BOOTH #	CONCESSIONAIRE	BOOTH #	CONCESSIONAIRE	BOOTH #	CONCESSIONAIRE
11-13	Chuck Jones Gallery	11-13	Chuck Jones Gallery	11-13	Chuck Jones Gallery
14	Martaz's Colors	14	Martaz's Colors	14	Martaz's Colors
15-16	Dunkin Donuts - south	15-16	Dunkin Donuts - south	15-16	Dunkin Donuts - south
17-20	Hatch shack	17-20	Hatch shack	17-20	Hatch shack
21-32	La Luz Coffee/Just Squeezed - south	21-32	La Luz Coffee/Just Squeezed - south	21-32	La Luz Coffee/Just Squeezed - south
32	NM Pinon Coffee - south	32	NM Pinon Coffee - south	32	NM Pinon Coffee - south
33-44	JPZ Concessions	33-44	JPZ Concessions	33-44	JPZ Concessions
40-41	Baskin Robbins and Poppys Coffee	40-41	Baskin Robbins and Poppys Coffee	40-41	Baskin Robbins and Poppys Coffee
42-44	JPZ Concessions	42-44	JPZ Concessions	42-44	JPZ Concessions
47	Southern Design - Jewelry and	47	Southern Design - Jewelry and	47	Southern Design - Jewelry and
59-60	Southwest Sky - south	59-60	Southwest Sky - south	59-60	Southwest Sky - south
61-63	Balloon Hat Man - south	61-63	Balloon Hat Man - south	61-63	Balloon Hat Man - south
63-64	Balloon Hat Man - north	63-64	Balloon Hat Man - north	63-64	Balloon Hat Man - north
65-66	New Mexico Quilters Association	65-66	New Mexico Quilters Association	65-66	New Mexico Quilters Association
79	Gifts-Best Selection Inc.	79	Gifts-Best Selection Inc.	79	Gifts-Best Selection Inc.
81	La Luz Coffee/Just Squeezed - south	81	La Luz Coffee/Just Squeezed - south	81	La Luz Coffee/Just Squeezed - south
82-90	Dunkin Donuts - middle	82-90	Dunkin Donuts - middle	82-90	Dunkin Donuts - middle
90	NM Pinon Coffee - middle	90	NM Pinon Coffee - middle	90	NM Pinon Coffee - middle
102	Spoonman Creations	102	Spoonman Creations	102	Spoonman Creations
104	Arizona Tube Art	104	Arizona Tube Art	104	Arizona Tube Art
108-109	La Luz Coffee/Just Squeezed - middle	108-109	La Luz Coffee/Just Squeezed - middle	108-109	La Luz Coffee/Just Squeezed - middle
110-113	Alpine World	110-113	Alpine World	110-113	Alpine World
118	Consigning Cones	118	Consigning Cones	118	Consigning Cones
129	Indonesian Satey	129	Indonesian Satey	129	Indonesian Satey
130-133	Teams Hot Spots	130-133	Teams Hot Spots	130-133	Teams Hot Spots
134-136	Inka Cold Arts	134-136	Inka Cold Arts	134-136	Inka Cold Arts
136-137	Draws By U.S. Academy, Inc.	136-137	Draws By U.S. Academy, Inc.	136-137	Draws By U.S. Academy, Inc.
138	Dunkin Donuts - north	138	Dunkin Donuts - north	138	Dunkin Donuts - north
143-144	Mayer Art	143-144	Mayer Art	143-144	Mayer Art
145-147	Sealood Cajun Concessions LLC	145-147	Sealood Cajun Concessions LLC	145-147	Sealood Cajun Concessions LLC
148	Culico Culinary	148	Culico Culinary	148	Culico Culinary
152-153	La Luz Coffee/Just Squeezed - north	152-153	La Luz Coffee/Just Squeezed - north	152-153	La Luz Coffee/Just Squeezed - north
154-156	Chocolat Chip Cookie Company	154-156	Chocolat Chip Cookie Company	154-156	Chocolat Chip Cookie Company
157	Gourmet Food Trucks LLC dba	157	Gourmet Food Trucks LLC dba	157	Gourmet Food Trucks LLC dba
171-172	Crazy Pineapple	171-172	Crazy Pineapple	171-172	Crazy Pineapple
70	Not Box	70	Not Box	70	Not Box
71-72	Crazy Pineapple	71-72	Crazy Pineapple	71-72	Crazy Pineapple
73-74	Krispy Kreme Doughnuts	73-74	Krispy Kreme Doughnuts	73-74	Krispy Kreme Doughnuts
77	G & G Concessions, Inc.	77	G & G Concessions, Inc.	77	G & G Concessions, Inc.
78	G & G Concessions	78	G & G Concessions	78	G & G Concessions
79	Gifts-Best Selection Inc.	79	Gifts-Best Selection Inc.	79	Gifts-Best Selection Inc.
80	Shannon's	80	Shannon's	80	Shannon's
81	La Luz Coffee/Just Squeezed - middle	81	La Luz Coffee/Just Squeezed - middle	81	La Luz Coffee/Just Squeezed - middle
82-83	Chico's Creations	82-83	Chico's Creations	82-83	Chico's Creations
84-128	Chico's Creations	84-128	Chico's Creations	84-128	Chico's Creations
129	Indonesian Satey	129	Indonesian Satey	129	Indonesian Satey
130-133	Teams Hot Spots	130-133	Teams Hot Spots	130-133	Teams Hot Spots
134-136	Inka Cold Arts	134-136	Inka Cold Arts	134-136	Inka Cold Arts
136-137	Draws By U.S. Academy, Inc.	136-137	Draws By U.S. Academy, Inc.	136-137	Draws By U.S. Academy, Inc.
138	Dunkin Donuts - north	138	Dunkin Donuts - north	138	Dunkin Donuts - north
143-144	Mayer Art	143-144	Mayer Art	143-144	Mayer Art
145-147	Sealood Cajun Concessions LLC	145-147	Sealood Cajun Concessions LLC	145-147	Sealood Cajun Concessions LLC
148	Culico Culinary	148	Culico Culinary	148	Culico Culinary
152-153	La Luz Coffee/Just Squeezed - north	152-153	La Luz Coffee/Just Squeezed - north	152-153	La Luz Coffee/Just Squeezed - north
154-156	Chocolat Chip Cookie Company	154-156	Chocolat Chip Cookie Company	154-156	Chocolat Chip Cookie Company
157	Gourmet Food Trucks LLC dba	157	Gourmet Food Trucks LLC dba	157	Gourmet Food Trucks LLC dba
171-172	Crazy Pineapple	171-172	Crazy Pineapple	171-172	Crazy Pineapple
70	Not Box	70	Not Box	70	Not Box
71-72	Crazy Pineapple	71-72	Crazy Pineapple	71-72	Crazy Pineapple
73-74	Krispy Kreme Doughnuts	73-74	Krispy Kreme Doughnuts	73-74	Krispy Kreme Doughnuts
77	G & G Concessions, Inc.	77	G & G Concessions, Inc.	77	G & G Concessions, Inc.
78	G & G Concessions	78	G & G Concessions	78	G & G Concessions
79	Gifts-Best Selection Inc.	79	Gifts-Best Selection Inc.	79	Gifts-Best Selection Inc.
80	Shannon's	80	Shannon's	80	Shannon's
81	La Luz Coffee/Just Squeezed - middle	81	La Luz Coffee/Just Squeezed - middle	81	La Luz Coffee/Just Squeezed - middle
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84-128	Chico's Creations	84-128	Chico's Creations	84-128	Chico's Creations
129	Indonesian Satey	129	Indonesian Satey	129	Indonesian Satey
130-133	Teams Hot Spots	130-133	Teams Hot Spots	130-133	Teams Hot Spots
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145-147	Sealood Cajun Concessions LLC	145-147	Sealood Cajun Concessions LLC	145-147	Sealood Cajun Concessions LLC
148	Culico Culinary	148	Culico Culinary	148	Cul

MAP OF BALLOON FIESTA PARK

- FIRST AID
- HANDICAP PARKING
- RESTROOMS
-Includes HANDICAP ACCESSIBLE
- PUBLIC SAFETY
- PARK & RIDE BUS
- PARKING
- RV PARKING
- BIKE VALET
- TRANSIT AREA
- SCOOTER RENTAL
- LAUNCH STATUS FLAG
- CHARGING STATION
- ATM by CUANM
- NURSING STATION
- NAVIGATOR HQ
- CHASE CREW HQ
- WAYFINDER



- ### POINTS OF INTEREST
- ADMISSION**
Admission is \$15 for adults (13 and over). Children 12 and under are FREE. Adults, 13 years and older will be required to pay an admission charge for each morning or evening session they attend. No refunds are available but tickets for cancelled sessions may be used as a raincheck for future sessions. We have also indicated the gates that have our ticket booths.
 - ARTISANS TENT**
Artisans at Balloon Fiesta® is the only art and craft show found on-site at Balloon Fiesta and is free with your admission in to the event. The Artisan tent is at the north end of Main Street and features over 20 artisans selected to participate. There is a little something for everyone, so be sure to stroll through our tent and take home a wonderful handcrafted souvenir.
 - BALLOON DISCOVERY CENTER**
Interactive balloon exhibits demonstrate the principles of lighter-than-air flight and the history of ballooning.
Morning Sessions 5:30 - 10:30am
Evening Sessions 3:30 - 7:30pm
 - BALLOON RIDES**
Experience the joy of ballooning with a balloon ride during Balloon Fiesta. Call Rainbow Ryders at 505-823-1111 or visit rainbowryders.com.
 - CANTINA**
Located on the east side of the park on Main Street, mid-field serving drinks.

- CHASERS' CLUB**
This package includes: admission to the event, guaranteed seating in an open-air patio next to the launch field, food, private restrooms and access to a full cash bar.
- CHASE CREW HEADQUARTERS** Sign up to be Chase Crew daily.
- Morning Events - 5:30 am - 9:00 am
- Evening Events - 4:00 pm - 6:30 pm
- FIESTA SKY BOX**
This is an all-inclusive VIP package that includes: premium parking, admission to the event, specialty grazing boxes, host bar, restrooms and private access to a specially designed shipping container with a patio located on the launch field.
- GONDOLA CLUB**
Experience the event away from the crowds in a VIP open air patio. Your ticket includes: admission to the event, parking, seating, premium buffet, host bar, private restrooms, golf cart shuttle service from the parking area and more.
- MAIN STREET**
Food and Merchandise available. Booths 1-176 south to north.
- MAIN STREET STAGE - DAILY ENTERTAINMENT**
- PARK HOURS**
Gates open: Morning Sessions 4:30 am
Evening Sessions 3:00 pm. Gates close: 10:00 pm

- PARKING**
From the east side of Albuquerque, take Exit 233 (Alameda) or Exit 234 (Tramway) off I-25 and follow the signs. From the west side of Albuquerque, east on Alameda Blvd. and follow the signs. Parking is \$20. Detailed parking maps are available online at balloonfiesta.com. Multiple session parking passes may be purchased in advance at the Balloon Fiesta office. Please remember your gate color and number when entering Balloon Fiesta Park.
- PARK & RIDE**
Let us do the driving! Purchase your Park & Ride tickets online and save. For hours, locations and services visit balloonfiesta.com under Guest Info tab.
- REMOTE CONTROL BALLOONS**
These are miniature balloons powered by remote control. They are 25" tall versus a standard balloon that is almost 100" tall. There are round balloons and special shapes. They do not require pilot certification, can be do-it-yourself and they do not carry passengers. Just fun for all!
- RV PARKS**
There are several RV parks at Balloon Fiesta Park.
- STATUS FLAG**
Please check the flag on this pole for the status of the day's balloon activities:
GREEN - all flights or inflations are "go"
YELLOW - flights or inflations are either on "hold" or the decision has not yet been made
RED - flights and inflations for that session have been cancelled.
- TAG YOUR TOTS** - Sponsored by KRQE News 13/Fox New Mexico
Reuniting lost children with their parents quickly and safely is the aim of a free wristband plan operated by the NM State Police.

- GATES**
- TICKET BOOTHS**
- ENTERTAINMENT**
 - 1) MAIN STREET STAGE
 - 2) CHAINSAW CARVERS
 - 3) ARTISANS TENT
 - 4) MUSIC FIESTA
 - 5) KIDS ZONE
- OFFICIAL PARK LOCATIONS**
 - A) GONDOLA CLUB
 - B) SPONSOR HOSPITALITY
 - C) CORPORATE VILLAGE
 - D) SID CUTTER PILOTS' PAVILION
 - E) CHASERS' CLUB
 - F) GROUP TOURS HOSPITALITY
 - G) BALLOON DISCOVERY CENTER
 - H) FIESTA SKYBOX
- OFFICIAL MERCHANDISE TENTS**
- SPECIAL AREAS**
 - A) MEDIA CENTER
 - B) BALLOON MANUFACTURERS
 - C) VISIT ALBUQUERQUE & NEW MEXICO TRUE VISITOR INFORMATION
 - D) BALLOON RIDES TENT
 - E) S.A.V.E. sponsored by Poulin Design Center
Provides a quick sensory refuge for guests with sensory needs.
- INFORMATION**

GETTING TO THE PARK



NEW MEXICO TRUE
Tourism Department
Toll Free 1.800.733.6396
www.newmexico.org
TTY Users call 1.800.659.8331



ALBUQUERQUE
CHANGE YOUR PERSPECTIVE

ALBUQUERQUE INTERNATIONAL BALLOON FIESTA